

CATALINA MARKETING[®] NETWORK



DATE: 10/16/97
MASTER CLU: 229362

DESCRIPTION : MERIT
VALUE : \$ 3.00
FROM CYCLE : 97-12 THROUGH CYCLE : 97-13
START : 11/03/97 STOP : 12/28/97
EXPIRE : 12 ROLLING WEEKS (03/22/98)
DISTRIBUTION
ESTIMATE : NONE DEAL # : 07374 OFFER CD : 07374
MARKET(S) : NY/NJ/PHIL NEW ENG SCRANTON UPSTATE NY
TRIGGER : CLASS DESCRIPTION
0 MAIN TO ALT MC # 229363
1 CAMEL (EXC. 100'S) CARTON

MANUFACTURER CPN EXPIRES 01/09/98

CHECKOUT COUPON[®]

**SAVE \$3.00
ON A CARTON**

MERIT
YOU'VE GOT MERIT

502293621
999001-1017-1445

VOID

GROCE: PHILIP MORRIS DEPT 28200
1 FAWCETT DR., DEL RIO TX 78840
07374



28200-31287-2



(8100) 0 07374

SURGEON GENERAL'S WARNING:
Cigarette Smoke Contains
Carbon Monoxide.

4 mg "tar", 0.4 mg nicotine av.
per cigarette by FTC method.

LIMITED TO SMOKERS 21 OR OLDER

(c) Philip Morris Inc., 1997

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